



2017/2018
ORDER FORM
2018 Professional Service & Trades Directory
an annual publication

Your advertising support in this annual 2018 publication is very much appreciated. Please complete and submit this form to the CCI Chapter along with your cheque payable to CCI.

ALL ADVERTISING COPY MUST BE CAMERA-READY, BLACK & WHITE AND IN THE APPROVED SIZES LISTED BELOW. PLEASE EMAIL PRINT-READY TO ccisw@cci-sw.on.ca IN MICROSOFT WORD OR ADOBE ACROBAT READER.

All advertising requests will be subject to approval and availability. **Advertising COPY and PAYMENT must be received PRIOR to October 15th**

Invoice required to your email address _____

| Ad Sizes Available Width x Length (inches) | Cost | Your Order | Ad Sizes Available Width x Length (inches) | Cost | Your Order |
|---|----------|--------------------------|--|----------|--------------------------|
| Quarter Page (3 1/2" x 4 1/2") | \$200.00 | <input type="checkbox"/> | Inside Full Page (7 1/2" x 9 1/2") | \$775.00 | <input type="checkbox"/> |
| Half Page Horizontal (7" x 4 1/2") | \$375.00 | <input type="checkbox"/> | Inside Back Cover 1/2 page (2 only) (7 1/2" x 4 1/2") | \$575.00 | <input type="checkbox"/> |
| Half Page Vertical (3 1/2" x 9 1/2") | \$375.00 | <input type="checkbox"/> | Full Back Cover w/Colour (1 only) (7 1/2" x 10") | \$875.00 | <input type="checkbox"/> |
| Business Card size ads are not available for <i>Professional Service & Trades Directory</i> | | | <i>Your Order Total</i> | | \$ |

Please supply the following information (and/or attach a business card here)

| | |
|------------------|--|
| Company | |
| Name | |
| Address | |
| City/Postal Code | |
| Telephone | |
| Email | |
| Website | |

Thank you for your continued support!

See overleaf for membership information and advertising policy

Advertising Policy

Your advertising support provides you and your company with opportunities to expand your business profile in the condominium community of London and Area, and enhances the ability for CCI to provide ongoing education on condominium issues through our publications. Thank you for your support. If you are interested in sponsoring an education event, please contact the Administrator ccisw@cci-sw.on.ca.

Approximately 1200 copies of our quarterly newsletter go out to our local members, including condominium corporation owners/directors; professionals and trades who work within the condominium community; CCI Chapters across Canada; members of our local government; and to our National Board of Directors.

ADVERTISING OPPORTUNITIES IN CCI PUBLICATIONS ARE LIMITED TO THE MEMBERS OF CCI

Membership Categories [as defined by the CCI National Board of Directors]:

Professional

This group includes all those individuals who earn a portion or all of their income from providing professional services to the condominium industry, for example, lawyers, accountants, engineers, condominium managers, real estate agents or brokers, appraisers, insurance brokers, etc. *The membership and benefits belong to the named professional only.*

Business Partner

Any corporation (other than one that would qualify for a condominium or professional membership), partnership, sole proprietorship, government agency, investment firm, lending institution, advertising company, or other business entity involved in the condominium industry. Each business designates a "member representative" to cast their vote and receive information from CCI. *The membership and benefits are shared with the employees of the business partner membership*

Individual

Persons who have an interest in the condominium community can become individual members. This group of members includes condominium owners, authors, and professors. *The membership and benefits belong to the named individual only.*

About Advertising

Professional / Individual shall be limited to advertisements containing their own name (as members of CCI) and that of their employer, with any insignia as required by the employer.

Business Partner shall be limited to use their company name (as a Business Partner member of CCI) and any employees or associates within the member company involved in condominium matters.

Projected

**Publishing Date for this annual *Professional Service and Trades Directory*
November 20**

Membership application and order for your AD is due no later than October 15th.

Note:

The CCI-London and Area Chapter mailing address is a post office box and does not accept courier deliveries. Please contact the Administrator to make all other arrangements including courier delivery.

For further information about advertising opportunities contact the Administrator at ccisw@cci-sw.on.ca